News, Events and Announcements

Submit your news and announcements up to two weeks prior to publication for inclusion in the current issue. Submissions should be relevant to the SIGKDD community and should not be advertisements for products or services. Success stories from Data Mining vendors are welcome.

News Items

SIGKDD Explorations publishes news-oriented articles as submitted without review. News articles can be up to 2 pages long and cover important timely topics in the area. The Editors reserve the right to reject any submissions at their discretion.

Announcements Policy

SIGKDD Explorations publishes announcements that are submitted as is without review. Announcements cannot be advertisements and should be of general interest to the wider community. The Editors reserve the right to reject any requests for announcements at their discretion.

News

Data Mining Cup 2002 Encounters Worldwide Interest

submitted by: Sandra Hömke

Chemnitz, May 6, 2002 -- On May 6, 2002, the third Data Mining Cup 2002 ended with an astonishing high number of national and international participants. 386 participants from 26 countries and 126 universities – among them, students from the MIT Massachusetts Institute of Technology (USA), the Australia National University (Australia) and the Osaka University (Japan) – had registered to the Data Mining Cup 2002.

"When we started up the Data Mining Cup in 2000, we first planned a national IT students contest with the focus on Data Mining and Analytical CRM. On the this year's third cup, we ventured the step to the European abroad. We were very surprised about the high number of participants from Europe and from countries outside Europe. This shows the worldwide topicality of the Data Mining," says Dr. Andreas Ittner, managing director of Prudential Systems Software GmbH that organizes this event in cooperation with the Chemnitz University of Technology.

The task specification of this year's cup was to develop an expressive analysis model in the energy area, on the basis of given data. 119 national and international participants have submitted a corresponding model. Now, the winners of the Data Mining Cup 2002 will be determined by an expert jury. Who is the winner of the first prize, i.e. participation in the Conference on Knowledge Discovery and Data Mining (KDD) 2002 in Edmonton / Canada, this will be announced during the Data Mining User Event Days. These will take place on June 26-28, 2002 in Chemnitz and will be the highlight and the finale of the this year's Data Mining Cup.

For further information on the Data Mining Cup and the Data Mining User Event Days 2002, see under: www.data-mining-cup.com.

Events

Data Mining Specialist Conference on June 26-28, 2002

submitted by: Sandra Hömke

Chemnitz, May 13, 2002 – The Prudential Systems Software GmbH, technology leader in the field of Data Mining announces high-caliber guest speakers for the Data Mining Specialist Conference 2002 (Data Mining User Event Days) on June 26-28, 2002. Beside Manfred Roux, Director Data Management Development, Data Management Division, IBM Software Group, also Dr. Peter Gentsch, Managing Director with the pepper technologies AG and responsible there for the areas of Web Intelligence and Data Mining as well as Dr. Wolfgang Martin, Independent Analyst und META Group Fellow are after the "homo hybridicus" and investigate the trends of the Data Mining development.

We are pleased to have Dr. Roux, Dr. Martin and Dr. Gentsch as three distinguished keynote speakers for the User Event Days," says Dr. Andreas Ittner, Managing Director of the Prudential System Software GmbH. "Due to their profound knowledge of the market and their assessment of the potentials of the Data Mining and the Analytical CRM, the visitors and participants of our event will get valuable information and outlooks to the future of this technology."

In several parallel sessions, Data Mining experts and representatives from well-known enterprises will give lectures on the use of the Data Mining in the finance and insurance sector and in the areas of mail-order trading, energy, medicine, etc.

The visitor does not only get explained various application examples of the Data Mining. In a Basics and CRM Session, the visitor will also get general information around the topics of Data Mining and Analytical CRM.

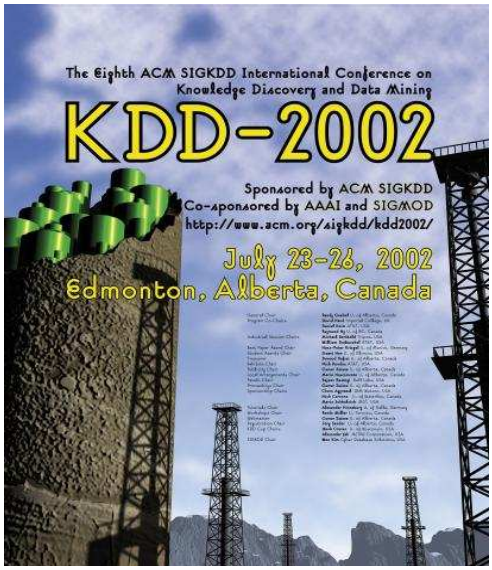
In the Product Session, the visitor can inform herself/himself about the Data Mining analysis tools presently available on the German market. Here, the participating companies can present their specific products.

Beside several further lecturers who will discuss the topic of Data Mining from their respective point of view, representatives from Accenture and from the SPSS GmbH Software, that belong to the main sponsors of the this year's cup, will also give lectures on the topics of Data Mining and Customer Relationship Management.

If you want to get tickets, please visit http://www.data-mining-cup.de/Fachkonferenz/Anmeldung/.

For program details as well as more information about the course of the Data Mining Specialist Conference 2002, see under http://www.data-mining-cup.de/Fachkonferenz.

For additional general information on the Data Mining Cup, see under : http://www.data-mining-cup.de



CALL FOR PARTICIPATION

The Eighth ACM SIGKDD International Conference on Knowledge Discovery and Data Mining
July 23-26, 2002
Edmonton, Alberta, Canada

http://www.acm.org/sigkdd/kdd2002/

The Early Registration Fee deadline is June 26, 2002

The 8th International Conference on Knowledge Discovery and Data Mining welcomes participants during the four days between 23rd and 26th of July 2002.
The conference will take place in Edmonton few days apart from other conferences such as AAAI, ISMB and other events (see http://www.cs.ualberta.ca/Edmonton2002/).

This year the SIGKDD conference will have three parallel tracks: two tracks of research papers in addition to the industrial track, a total of 44 papers and 44 posters.

In addition, six workshops will be organized on July 23:

- 2nd BIOKDD: Workshop on Data Mining in Bioinformatics
- 4th WEBKDD: Web Mining for Usage Patterns and User Profiles
- 3rd MDM/KDD: Workshop on Multimedia Data Mining
- MRDM Multi-Relational Data Mining
- 2nd Workshop on Temporal Data Mining
- Fractals and Self-similarity in Data Mining: Issues and Approach

Six tutorials will be given during the conference:

- Multivariate Density Estimation and Visual Clustering, by David W. Scott
- Text Mining for Bioinformatics, by Hinrich Schuetze and Russ Altman
- Link Analysis: Current State of the Art, by Ronen Feldman
- Common Reasons Data Mining Projects Fail, by Monte F. Hancock
- Querying and Mining Data Streams: you only get one look, by Rajeev Rastogi, Minos Garofalakis and Johannes Gehrke
- Visual Data Mining: Background, Techniques, and Drug Discovery Applications, by Georges Grinstein, Mihael Ankerst, Daniel A. Keim

Two invited Speakers: Daryl Pregibon and Geoffrey Hinton

The preliminary program and accepted papers can be found at
http://www.acm.org/sigkdd/kdd2002/